KURS SPRZEDAWCA II STOPNIA

PRZEDMIOT: JĘZYK ANGIELSKI

ILOŚĆ GODZIN: 30

NAUCZYCIEL: MONIKA ŁĄTKOWSKA

MAIL: md.latkowscy@gmail.com

TEMATY:

- 1. Miejsce pracy
- 2. Informacje na towarach i opakowaniach
- 3. Metki i etykiety
- 4. Liczebniki
- 5. Wyposażenie sklepów słownictwo
- 6. Obsługa klienta (rozmowa sprzedażowa, sprzedawca-kupujący)
- 7. Obsługa klienta (negocjowanie warunków sprzedaży)
- 8. Ćwiczenie na ocenę scenka rodzajowa
- 9. Test wiedzy z zakresu przyswojonych zagadnień
- 10. Porozumienie o współpracy
- 11. Zapytanie ofertowe
- 12. Odpowiedź na zapytanie ofertowe
- 13. Oferta handlowa
- 14. Oferta cenowa
- 15. Ćwiczenie na ocenę przygotowujemy ofertę handlowa
- 16. Zamówienia
- 17. List przewodni
- 18. Realizacja zamówień
- 19. Test wiedzy z zakresu przyswojonych zagadnień
- 20. Umowa sprzedaży
- 21. Przypomnienie o płatności
- 22. Reklamacja
- 23. Odpowiedź na reklamacje
- 24. Faktura i raport kasowy
- 25. Obsługa kasy fiskalnej
- 26. Test wiedzy z zakresu przyswojonych zagadnień
- 27. Poszukiwanie pracy oferty pracy
- 28. Poszukiwanie pracy CV i list motywacyjny
- 29. Poszukiwanie pracy rozmowa kwalifikacyjna
- 30. Ćwiczenie na ocenę piszemy CV i list motywacyjny

Topic: Types of shops

- 1. sklep spożywczy -
- 2. sklep mięsny -
- 3. piekarnia -
- 4. sklep odzieżowy -
- 5. sklep obuwniczy -
- 6. warzywniak -
- 7. kiosk -
- 8. księgarnia -
- 9. apteka -
- 10. kwiaciarnia -
- 11. jubiler -
- 12. sklep z artykułami piśmienniczymi -
- 13. sklep meblowy -
- 14. sklep monopolowy -
- 15. dom towarowy -
- 16. centrum handlowe -
- 17. sklep rybny -

flower shop * clothes shop * chemist's * butcher's * bookshop * baker's * department store * furniture shop * fishmongers's * greengrocer's * off-licence * grocer's * shopping centre * shoe shop * stationer's * newsagent's * jeweller's

Topic 2: Shopping tags (sklepowe etykiety)

sold out -

bargain -

price cut -

1/3 off -

tax free -

jakość dostawy -

w100% odnawialne -

pilne -

obniżka -

kup teraz -

Topic 3: Package labeling (informacje na towarach i opakowaniach)

















Serving Per	Container 2		100
Amount Per S			
Catories 20		alories from	Cat 120
Calones 20		alores mon	rai iec
		% Daily	Value*
Total Fat 1	5g		209
Saturated F	at 5g		28 9
Trans Fat 3			
managed state prise many	THE PARTY NAMED IN COLUMN TO		10 9
Cholestero			283
Sodium 650			
Total Carb	ohydrate 3	30g	109
Dietary Fib	er Og		09
Sugars 5g			
Protein 5g		Dalaran dalam dalah	-
Frotom 3g			
Vitamin A 5%		Vitarr	in C 2%
Calcium 15%		Iron 5	5%
*Percent Daily V Your Daily Value your calcrie need	s may be highe		
Total Fat	Less than	Sig	800
		1 2000	250
Sat Fat Cholesters	Less than	20g 300mg	300ving

delikatne * nie upuścić * informacje żywieniowe * prawdziwa skóra * 100% jakości * traktować delikatnie * prać w 30 st. * produkt ekologiczny * łatwopalny

Obsługa klienta

(rozmowa sprzedażowa, negocjowanie warunków sprzedaży)

BUSINESS CONVERSATIONS



Wysłuchaj czterech rozmów telefonicznych i uzupełnij brakujące informacje.

[nagranie 6]

	pierwsza rozmowa
	Sunny Fruit, good morning. Anna Nowak speaking. How can I help you?
	Good morning. I'm (a) in purchasing apples.
	Just a moment, please. I'll (b)
	to the Selling Department.
	(a few seconds later)
	I'm afraid the line is (c)
	No, I don't. I'll call later, directly to the Selling Department. Can I have the
	extension, please?
	Yes, certainly. It's (e)
	(f)
	[nagranie 7]
	druga rozmowa
-	Good morning. I'd like to speak to Mr Smith.
	Who is speaking, please?
-	Maria Kotecka from "Ogrody i Spółka". I'm calling about the (a)
	I'm going to sign with Mr Smith.
-	I see but I'm sorry Mr Smith is not (b)
	He is (c) of town. Do you want to leave a (d)
Nor	Yes. Tell him please that Maria Kotecka phoned. He will know all the details
-	I'll (e) the information on to the boss as soon as he is back
	May I have your number, please?

	Yes, certainly. It's (f)
	(g)
	[nagranie 8]
	trzecia rozmowa
	Good morning. This is Maria Kotecka from "Ogrody i Spółka". Can I speak
	to Mr Smith?
	Smith (a) SANALOWA
2000	I'm calling in connection with my order number (b)
	to discuss some details. When can we meet?
	Is next Monday OK with you? I (c) be in the office this week.
-	I'm afraid it's (d)
_	Will you speak to my assistant?
_	Yes, certainly.
-	Call my office then.
	[nagranie 9]
	czwarta rozmowa
_	Good morning. Could you put me through to the Managing Director?
	I'm afraid he is in a (a) with a client at the moment.
	Can I (b) a message?
-	Tell him please that Jan Nowak from Drevex phoned. We're a new company producing furniture for the ^(c)
	I'll certainly pass that information on to the director. We may also send you
	our price ^(f) and the latest brochure. Can I have your address? It's Puławska ^(g) , Warsaw.
	Thank you.
2	Przeczytaj dialogi z ćwiczenia 1. Korzystając z nich, wpisz oryginalne zwroty i wyrażenia obok polskich odpowiedników:
1)	Smith przy telefonie
2)	chwileczkę
3)	poczekać
4)	połączyć z
5)	numer wewnętrzny
	dostępny
6)	zajęta linia
7)	zajęta mna

1	1
ăı.	10
41	III
-	

Wysłuchaj nagrania i uzupełnij dialog brakującymi informacjami.

[nagranie 10]

- Good morning. Robert Smith speaking. How can I help you?
- We are pleased to hear that.
- - Well, the prices quoted are subject to variation. We usually grant (c) discount for payment within 10 days on the receipt of order.
- Actually, I have been thinking of entering into a long-term cooperation.
- That sounds reasonable for me. I will think it over. Thank you for all the information.
- You are welcome. We hope to hear from you soon.

BUYER - SELLER CONVERSATIONS

Uzupelnij rozmowy sklepowe wyrazami z ramki (A – assistant, C – customer).

A: How can I help you?
C: I'd like to (a) that jacket, please.
A: What (b) are you?
C: Medium.
A: Just a moment, please. Here you are.
C ₁ (0) does it cost?
A: € 47.

	C: Good morning. You've got some nice, red heels in the (d)	
	How much are they?	
	A: They are \$ 89.	
	C: That is a bit expensive.	
	A: Yes, but they are a real (e)	
	C: Well, can I try them on?	e.
	A: Yes, of course you can. Here you are.	
	(a few seconds later)	
	A: How do they feel?	
	C: Comfortable. I think I'll take them.	
	A: \$ 89, then.	
	C: Here you are. A: \$ 100. Here is your ^(f)	, please.
	You may need it if you want to make a refund.	, prease.
	C: Thank you. Good bye.	
10		
	change leather receipt try on how much window si	ze
7	Dopasuj odpowiedzi do pytań.	
1)	Can I help you?	S -
2)	How does it look?	
3)	These shoes are too small. Have you got bigger ones?	
4)	Where is the changing room?	
5)	Is this the right size?	
6)	Do you accept credit cards?	
-/	• • •	
a)	Sorry, we have only the small ones.	
b)	I think it suits you.	
c)	Over there, on the left.	
d)	They are a bit tight.	
e)	No, thank you. I'm just looking around.	
f)	Sorry, cash only.	
8	Wybierz właściwą odpowiedź.	
1)	gdy pytasz o cenę jednej rzeczy, użyjesz zwrotów:	
	· · · · · · · · · · · · · · · · · · ·	
	· Variable Control of the Control of	49

6 Porozumienie o współpracy

COOPERATION AGREEMENT

-	
1	Dopasuj następujące zwroty i wyrażenia do zwrotów i wyrazów z ramki.
1)	treść porozumienia
2)	naruszenie kontraktu
3)	zasada równości
4)	obopólne korzyści
5)	wyłączny
6)	ma prawo do
7)	ujawniać poufne informacje
8)	wcześniejsza zgoda
9)	znak handlowy
10)	podpisać umowę
11)	upoważnić
12)	pełna suma
13)	strata
14)	prawa i zobowiązania
15)	wygaśnięcie umowy
16)	obowiązujące prawo
17)	skierować sprawę do sądu
18)	strona naruszająca umowę

trademark content coopearation breaching party

Z breach of contract advance consent sprinciple of equality authorize

full amount mutual benefits file a suit rights and obligations to termination of agreement sexclusive shall have the right to applicable law

disclose confidential information sign a contract loss

7 Zapytanie ofertowe

REQUEST FOR QUOTATION

Uzupełnij zapytania ofertowe wyrazami z ramki.



great selection of cars • reasonable prices • professional services



SAMOCHODEX LTD ul. Puławska 76 00-950 Warszawa Poland tel. /fax: +48 22 756 55 75

21 April 2012

Mr Robert Smith Sales Manager

Headlight Co.

West Avenue
Cork, Ireland

Dear Mr Smith

We look forward to your (d) response.

Times sincerely

Zingniew Janowski Sales Manager

payment major prompt signing

To: COMPUTEX

From: "Be Bright", software dealer

Subject: Enquiry

Sent: Mon, May 21, 2012 14:29:42 GMT+00:00

Dear Sirs

We have seen your (a) in 'Computer's World'.

We are leading dealers of software programs in our region with branches in 8 major cities in Poland and are looking for (b) for our stores.

Please send to us your latest catalogue and a price list for computer software. Inform us if you allow any discount for regular (c) of large quantities as we are interested in a long-term cooperation.

We hope you will (d) an offer at your most favourable terms.

Yours faithfully

suppliers advertisement submit purchases

Dear Sirs

We would like to inform you that we are interested in obtaining regular supplies of your fabrics, especially poor wool and linen. Please, send to us your catalogue, price list and (a) As we have a steady demand for our products, prompt delivery is essential. Therefore, please

We would like the shipment to begin in March and continue until the end of the year. Let us know whether the prices quoted will remain (c) over the year.

If your prices are competitive and the goods meet our (d), we are ready to place regular orders.

We look forward to hearing from you.

Yours faithfully

samples firm requirements receipt

Dear Sirs

We saw your (a) variety of dog care products at this year Wroclaw fair and would like to know if you can supply us with the goods we need.

We are a small company producing dog care products. Currently, we are selling on the domestic market but planning to (b) our business and export products to Western Furope. Therefore, we must be sure that the (c) of the goods meet the European Union standards.

Please send to us your offer for dogs' cosmetics, collars and accessories together with the terms you are prepared to supply. Inform us please what your (d) delivery date is. We would also expect a quantity discount for large and regular orders.

Please treat the matter as urgent.

Yours faithfully

earliest expand wide quality

2	Przejrzyj zapytania ofertowe z ćwiczenia 1. jeszcze raz. Korzystając z nich,
197	wpisz oryginalne zwroty i wyrażenia obok polskich odpowiedników:
1)	zostaliśmy poinformowani, że
2)	chcielibyśmy poinformować, że
3)	jesteśmy firmą produkującą
4)	jesteśmy firmą sprzedającą
5)	jesteśmy zainteresowani regularnymi dostawami
6)	jesteśmy zainteresowani podpisaniem umowy
7)	długoterminowa umowa
8)	regularne zakupy
9)	duże ilości
10)	składać zamówienie
11)	udzielać rabatu

rabat ilościowy....

konkurencyjne ceny.... rynek krajowy.....

spełniać wymagania

Odpowiedź na zapytanie ofertowe

QUOTATION REPLY LETTER

Uzupełnij odpowiedzi na zapytania ofertowe wyrazami z ramki.

A



paint your dreams with best wall paint colours

FARBEX LTD ul. Ogrodowa 15 53-209 Wrocław tel./fax: +48 74 856 34 56

Mr Krzysztof Baraniec

12 May 2012

Remonty i Wykończenia ul. Krakowska 45 50-500 Jelenia Góra

Dear Mr Baraniec

In $^{(a)}$ to your enquiry of May 2^{nd} we are pleased to inform that we have the paints in quantities you require. We are sending you a full $^{(b)}$ of our samples by separate post. All colours are carried in stock what enables us to $^{(c)}$ delivery within 7 days of receipt of order.

We would like to mention that we allow a special discount of 3% for settlement within 14 days from the date of $^{(d)}$

We look forward to hearing from you.

Yours sincerely

Robert Cork Managing Director

range reply effect require invoice

Spirits.	24	
Dea	rS	ITS

Thank you for your letter concerning our sewing machines and for interest in our products. We are pleased to inform that these goods are available from (a)

Do not hesitate to write to us again if you have any questions.

We are looking forward to receiving your order.

Yours faithfully

enclose stock effecting well-known quantities

C

Dear Sirs

We look forward to hearing from you.

Yours faithfully

supply variation conditions competitive returns

iatów. Dostawa natychleny niestety mogą ulec ówienia można składać szybką odpowiedź.

9 Oferta handlowa i cenowa

QUOTATION LETTER

Uzupełnij oferty wyrazami z ramki.

Electric Kit
Light & Light" Wholesale
Light & May 11, 2012 10:29 AM

the following prices on plumbing described tools:

PLN 10.20
PLN 9.50 (per 1 m)
PLN 101
PLN 101
PLN 101

Sucker tester – PLN 0.20

Our terms:

deliver within 4 weeks of (e) of order

quote receipt Letter charges quantities

10 Zamówienie i list przewodni

ORDER • COVERING LETTER

Uzupełnij zamówienia i listy przewodnie wyrazami z ramki.

Sklep Meblowy MEBELKI ul. Długa 82 42-208 Częstochowa

World Ltd.

Avenue, Radcliffe,

Manchester M26 3ED

TRUER No. 735/Y

quote this number on all correspondence)

15 May 2012

trantity	(a)	Cat. No.	Price per unit	Total Value
27	Desks (black)	23/b	£ 250	6,750
13	Desks (white)	23/w	£ 250	3,250
40	Desk chairs	25/d -	£ 170	6,800

More subject to 10% discount

Delivery date: 30 July

Parment: bank transfer

Method of transport: by road

.....: please limit the weight of each carton to 80 kg

Sklep Meblowy MEBELKI

ul. Długa 82 42-208 Częstochowa



Jack White Selling Director 15 May 2012

Furniture' World Ltd. 28 East Avenue, Radcliffe, Manchester M26 3ED

Dear Mr White
Please find ^(d) our order No. 735/Y for desks and desk chairs.
We have decided to accept the 10% discount for orders over £ 8,000. We would also like to thank you for the 5% cash discount you offered for payment within 14 days from the date of the invoice.
Please note that the delivery is (e)
As agreed, the furniture are to be packed in cartons, up to 80 kg each.
Please (g) the order by return.
We look forward to receiving your advice of dispatch.
Yours sincerely
Zygmunt Niewodzki Purchasing Department Director

refuse confirm Item Description packing required in words enclosed

Hurtownia Owoców, Warzyw i Jaj ul. Sosnowa 6 75-683 Koszalin tel. /fax: +48 94 567 87 89

Gospodarstwo Ogrodowe SADEX al. Ogrodowa 15

05-140 Serock

Order No. 1232/M

14 August 2012

Quantity	Description	Price per ton	Total Value
itons tons	"Golden Summer", grade 2 "Green", grade 1	PLN 870 PLN 850	PLN 2,610 PLN 4,250
total value:			PLN 6,860

HURTOWNIA OWOCÓW, WARZYW I JAJ

ul. Sosnowa 6 75-683 Koszalin tel. /fax: 94 567 87 89



Treatian Janowski
Bling Department Director

14 August 2012

Impodarstwo Ogrodowe SADEX

Ugrodowa 15

140 Serock

Mr Janowski

Feller No. 1232/M

our order No. 1232/M for 3 tons of apples, variety "Golden Summer", grade 2, and apples variety "Green", grade 1.

Realizacja zamówień

ORDER FULFILMENT

1, Uzupełnij dokumenty wyrazami z ramki.

A

wide selection of ergonomic office furniture

Furniture' World Ltd.

28 East Avenue, Radcliffe, Manchester M26 3ED



Zygmunt Niewodzki Purchasing Department Director 18 June 2012

Sklep Meblowy "Mebelki" ul. Długa 82 42-208 Częstochowa

Dear Mr Niewodzki

We confirm the (a) of your order No. 735/Y for desks and desk chairs.

We have the pleasure in informing you that all the items are in $^{(b)}$ and we can guarantee delivery by 30 June, as requested. We will advise you of the date of $^{(c)}$

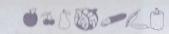
From the enclosed invoice you will see that we have granted you the 10% cash discount as agreed

We look forward to receiving your (e) orders.

Yours sincerely

Jack White Selling Director

stock receipt further satisfactory dispatch



Gospodarstwo Ogrodowe SADEX

ul. Ogrodowa 15, 05-140 Serock

mma Stower	
urchasing Manager	

19 August 2012

Hurtownia Owoców, Warzyw i Jaj al Sosnowa 6 683 Koszalin al Jax: +48 94 567 87 89

bear A	Irs Stower
DECEMBER 14	III DLOWEL

for 8 tons of apples: 3 tons of "Golden Summer" and 2, and 5 tons of "Green", grade 1.

in Koszalin on August 25. We trust you will find the goods satisfactory.

the enclose our invoice No. 567 for PLN 6,860. You will see that we have granted you the 10%

hope to receive further orders from you.

The Aincerely

Mallan Janowski

Department Director

shipped order agreed supplied due

13 Przypomnienie o płatności

PAYMENT REMINDER LETTER

Zapoznaj się z przypomnieniami o płatności i uzupełnij luki wyrazami z ra-



Gospodarstwo Ogrodowe SADEX

ul. Ogrodowa 15, 05-140 Serock

Emma Stower Purchasing Manager 20 December 2012

Eurtownia Owoców, Warzyw i Jaj

w tym rozdziale.

a 19 stycznia 2012.

sny koszt do końca

praw osób trzecich

macji o wszelkich

lego ponosi sprze-

la każdej ze stron.

odbiorze.

faktury.

L Sosnowa 6 3-683 Koszalin

= fax: +48 94 567 87 89

Dear Mrs Stower

eare sorry to inform that the (a) of the enclosed invoice is now 4 months We wrote to you on March 8 (c) the payment but

more not received any reply to our letter.

would like to remind you that according to our (d), settlement should ====ade within 30 days of the date of the invoice.

Please look into this matter immediately.

Tours sincerely

Trestian Janowski

Department Director

overdue contract settlement concerning

14 Reklamacja

LETTER OF COMPLAINT

1 Uzupełnij reklamacje wyrazami z ramek.

A

WIDE ASSORTMENT OF OFFICE FURNITURE • BEST VALUE FOR MONEY

Sklep Meblowy MEBELKI

ul. Długa 82 42-208 Częstochowa



Jack White Selling Director

30 June 2012

Furniture' World Ltd. 28 East Avenue, Radcliffe, Manchester M26 3ED

Dear Mr White

Yours sincerely

Zygmunt Niewodzki Purchasing Department Director

condition unpacking prompt assume dispatch

Dear Mr Jacobson

We must ask you to (d) the coats by coats of the quality ordered.

When placing our order we stressed that we needed the coats for the winter season. If they do not reach us by the end of September we will have to (e) the order and find another source of supply.

Please look into this matter immediately.

Yours sincerely

Maria Pernanda Meza

correspond replace received cancel poor

Dear Mr Skorupko

We have no choice but to ask you to (e) the value of this claim from the value of the next delivery. We hope this sort of problem does not arise again.

more prompt reply will be appreciated.

Yours sincerely

hme Fiddler

sultomer Service Department Manager

breakages tighten decrease complain inadequate

5 Odpowiedź na reklamację

COMPLAINT RESPONSE LETTER

1 Uzupełnij dokumenty wyrazami z ramek.

A

wide selection of ergonomic office furniture

Furniture' World Ltd.

28 East Avenue, Radcliffe, Manchester M26 3ED



Zygmunt Niewodzki Purchasing Department Director

2 July 2012

Sklep Meblowy "Mebelki" ul. Długa 82 42-208 Częstochowa

Dear Mr Niewodzki

Yours sincerely

Jack White Selling Director

short investigating prevent examined immediate

apologize due advance réach held-up

the dispatch and informed that the consignment of washing powder was to

..... you on the 21 November. But since the goods were shipped well in

... to reach you as scheduled, there should be only a slight delay.

Heat Ma Wilson

Haim Department Manager

Hear Mr Butler

of heavy enew falls.

yours sincerely

Edward Show

The arrest our apologies for this incident.

Yours sincerely

Habert Jacobson

I material Service and Claims Department Manager

replacement return satisfied checked assure

ngielskich. u miesiąca,

16 Faktura i raport kasowy

INVOICE • CASH REPORT

W wykropkowane miejsca na fakturze VAT wpisz odpowiednie wyrażenia z ramki.

Sales invoice No. 176

...: "Furniture and Accessories for Babies", Cork

: "Kids' World", Furniture Shop, Manchester

4	Desks	\$ 22.00	\$ 18.00	\$ 88.00
5	High chairs	\$ 9.00	\$ 7.00	\$ 45.00
9	Lamps	\$ 4.50	\$ 3.75	\$ 40.50
	Delivery (net)	\$ 10.00		
	Terms: Cash discount of 6% if paid within 14 days			
		\$ 173.50		

Jane Bright

Quantity Unit price Signature of person authorised to issue the invoice Subtotal inclusive of VAT Description From Date of issue Total Amount Amount exclusive of VAT To

Zapoznaj się z przedstawionym fakturami. Korzystając z nich, wpisz oryginalne zwroty i wyrażenia obok polskich odpowiedników:

105¢

was waterzalny kod towaru (jednostka magazynowa)

l and jednostkowa

17 Obsługa kasy fiskalnej

HANDLING A CASH REGISTER/TILL

Wpisz na rysunku nazwy części kasy fiskalnej, korzystając z wyrazów podanych w ramce.



keyboard drawer lock mode switch power cord operator display printer cover receipt paper drawer